



SWITZERLAND

A comparison of 2017 and 2023 air services between Scotland and Switzerland

Key Statistics About Swiss Tourists

- 10th Largest international inbound market to Scotland by visitors
- 3% of overseas tourists to Scotland are Swiss
- Swiss tourists contribute 2% of overseas tourism spending
- Numbers of Swiss tourists are above pre-pandemic levels

2017 DIRECT SWISS ROUTES

Aberdeen Airport

- Geneva

Edinburgh Airport

- Basel
- Geneva
- Zurich

Glasgow Airport

- Glasgow

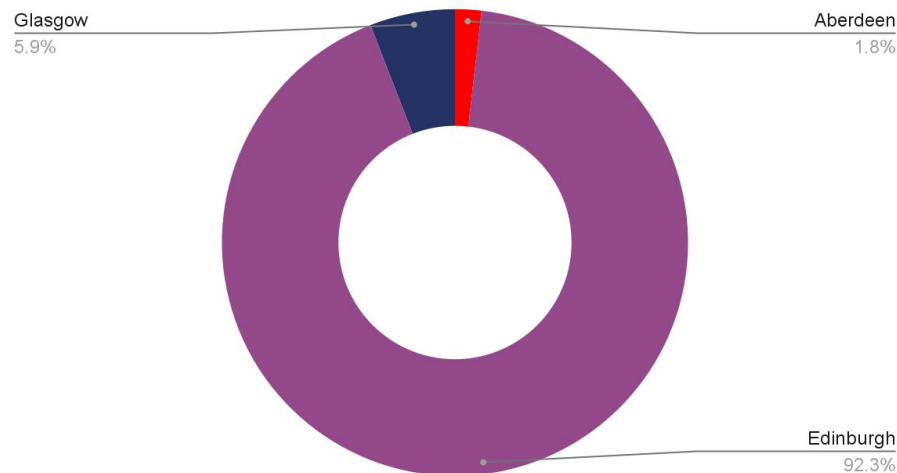
2017 PASSENGER NUMBERS

- Aberdeen - Geneva = 6,384
- Edinburgh - Basel = 107,641
- Edinburgh - Geneva = 193,486
- Edinburgh - Zurich = 21,845
- Glasgow - Geneva = 20,694

NOTE: EuroAirport Basel-Mulhouse-Freiburg has three international borders available for travellers. Those flying to Basel can either enter France, Germany or Switzerland.

As a result, it is not possible to know for certain how many passengers who flew on this route actually entered Switzerland.

2017 Market Share



350,050 DIRECT PASSENGERS BETWEEN SWITZERLAND AND SCOTLAND

2017 SUMMARY

- Edinburgh had by far the largest number of travellers between Scotland and Switzerland.
- Services from Aberdeen and Glasgow to Geneva only operate during the winter (December to March) whereas, services from Edinburgh to Basel, Geneva and Zurich all operate year round.
- All routes were operated by easyJet apart from Edinburgh to Zurich which was operated by Edelweiss

2023 DIRECT SWISS ROUTES

Aberdeen Airport

- Geneva

Edinburgh Airport

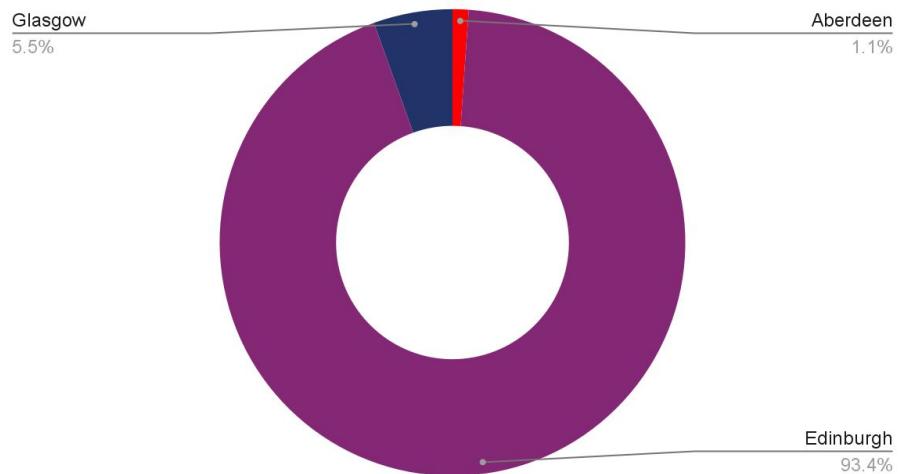
- Basel
- Geneva
- Zurich

Glasgow Airport

- Glasgow

2023 PASSENGER NUMBERS

2023 Market Share



374,915 DIRECT PASSENGERS BETWEEN SWITZERLAND AND SCOTLAND

- Aberdeen - Geneva = 4,144
- Edinburgh - Basel = 80,962
- Edinburgh - Geneva = 201,060
- Edinburgh - Zurich = 68,181
- Glasgow - Geneva = 20,568

NOTE: EuroAirport Basel-Mulhouse-Freiburg has three international borders available for travellers. Those flying to Basel can either enter France, Germany or Switzerland.

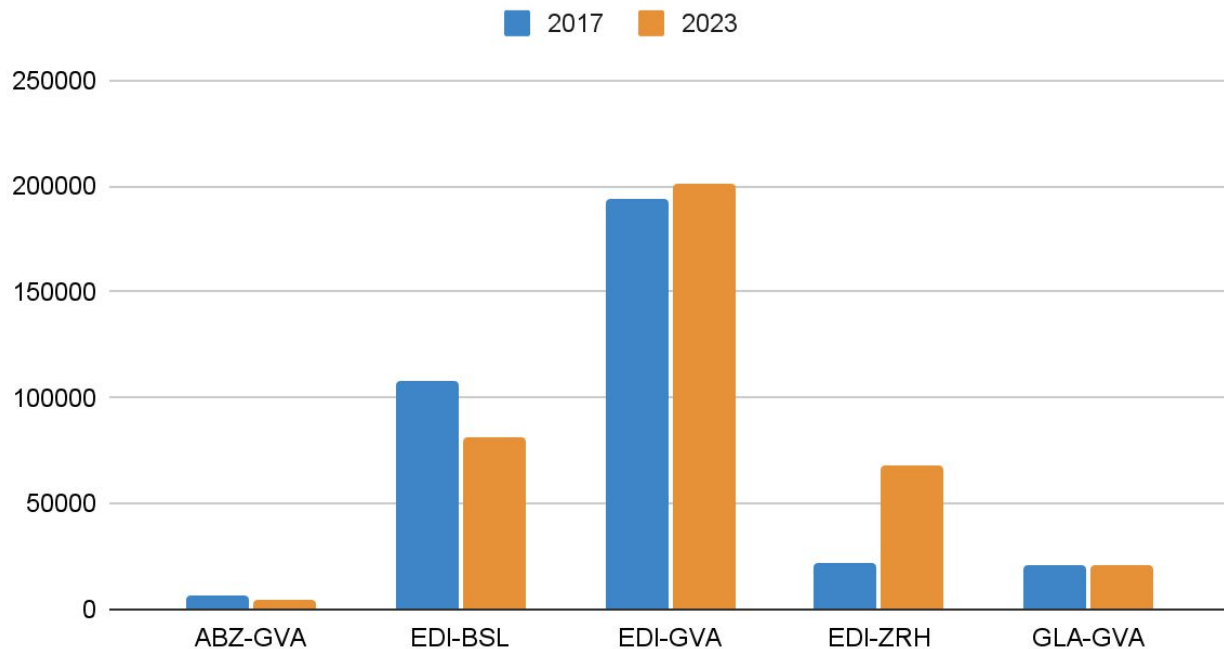
As a result, it is not possible to know for certain how many passengers who flew on this route actually entered Switzerland.

2023 SUMMARY

- Edinburgh had by far the largest number of travellers between Scotland and Switzerland.
- Services from Aberdeen and Glasgow to Geneva only operate during the winter (December to March) whereas, services from Edinburgh to Basel, Geneva and Zurich all operate year round.
- All routes were operated by easyJet/Jet2 apart from Edinburgh to Zurich which was operated by Edelweiss

2017/2023 COMPARISON

2017/2023 Comparison



ABZ = Aberdeen
EDI = Edinburgh
GLA = Glasgow
BSL = Basel
GVA = Geneva
ZRH = Zurich

2017/2023 COMPARISON - NOTES

- Although Edinburgh Airport increased its market share between 2017 and 2023 this is more a case of increased passenger numbers at EDI, rather than falling passenger numbers at ABZ or GLA.

LOOKING AT 2024

- **Aberdeen;** easyJet have added a 2nd weekly flight to Geneva for 3 weeks in December
- **Edinburgh;** Capacity on all three routes remains consistent. Passenger numbers to Zurich will be significantly higher in June and July 2024 as Edelweiss offered an additional daily departure with connections to Germany for fans travelling to the Euros
- **Glasgow;** easyJet have removed their Friday service to Geneva, but did extend the length of their W23/24 programme by 2 weeks.